

# PRESIDENT'S REPORT

## Charles Bliss

Dear AANR-East Members,

I am pleased to share with you a summary of key actions and discussions from our June 2025 meetings, including both the delegate credentialing session on June 25th and the Inboard Meeting held on June 26th. These meetings were productive, forward-looking, and focused on strengthening our region's governance, communication, and club support.

### 1. Decisions on Club Membership and Delegate Credentialing

During the June 25th session, the Board reaffirmed AANR-East's authority—granted in our ruling documents—to manage and evaluate clubs within our region. After discussion, the Board voted **to reject the AANR office's recent club membership recommendations** and instead continue handling these matters at the regional level.

We also finalized delegate credentials for the upcoming Regional Assembly:

- Two direct delegates, **Al Gilewicz and Liz Tharrington**, were confirmed.
- Combined with the existing club delegates, **AANR-East now has six confirmed delegates.**

The Board also noted:

- No delegate credential had been received from Empire Haven.
- Updates regarding Dale's ongoing situation would be provided as soon as available.

To ensure full transparency, all credentialing information will be sent via email to members who were unable to attend.

### 2. Inboard Meeting – June 26, 2025

The formal 2025 Inboard Meeting was called to order at 9:37 a.m.

#### Roll Call

All officers and directors were present, either in person or via Zoom, with the exception of Regional Trustee Sandra Cordell, who was excused.

#### Announcements

Our SMS fund received **\$500 in cash and checks**, and we thank members for their continued support.

### 3. Motions Passed

• **Motion 1 – Rules and Order of Business** The Board unanimously approved the Rules and Order of Business as circulated prior to the meeting.

• **Motion 2 – Appointment of New Director**

The Board unanimously appointed **Barbara Potter of Pine Tree Associates** to fill the Board seat vacated when I became President. We welcome Barbara and look forward to her leadership and experience.

• **Motion 3 – Disposal of 2024 Election Materials**

To comply with our governing documents, the Board approved the secure destruction of:

- All 2024 AANR-East paper ballots
- All website votes from that election

Secretary/Treasurer Mary Fleck was tasked with completing this process.

• **Motion 4 – Host Site for 2026 Summer Meetings**

The Board unanimously approved:

- **White Tail Resort** as the host site
- **June 15–18, 2026** as meeting dates (with June 14 and June 19 as travel days)
- **Pine Tree Associates** as the alternate site

### 4. Committee Work and New Initiatives

We established two important ad hoc committees to strengthen our operations:

#### A. Procedure Review Committee

Members: Charlie, Al, Liz, Bob, Mary

Tasks include:

- Reviewing and updating the Procedure Manual
- Ensuring alignment with AANR national
- Evaluating the combined Secretary/Treasurer role for efficiency and clarity

#### B. PR, Marketing & Social Media Committee

Members: Charlie, Terri, Mary, Bob

Primary initiatives:

- Monthly meetings to build marketing strategies and explore social media advertising budgets
- Evaluating **Constant Contact** for enhanced communication with clubs
- Reviewing the existing PR/marketing budget
- Supporting the transition and ongoing management of the AANR-East website
- Establishing **monthly Board meetings on the second Tuesday of each month**

### 5. Actions since the Board Meeting

It has been decided to reinstate a monthly email newsletter. Several studies have indicated that one of the problems in a membership grangerization such as ours is lack of communication with members, Such lack of communication tends to cause members not to renew their member ship.

The studies also show that it cost approximately ten time the amount of resources to attract new members as it does retaining existing ones.

There used to be an AANR-East Newsletter. It ceased approximately 15 years ago. We are now sending our three different newsletters each month. One for AANR-East members. One to AANR-Eats clubs. And a third to prospective members. Since we do not have access to AANR-East member records, we have to rely on AANR to send out the newsletter to members and some of the prospective members.

The board has also supported and assisted in nudist activities such as Moon Groove and the Children's nudist coloring book project spearheaded by Bare Oaks.

Last, I attended the AANR convention held at Oak Lake Trails in Oklahoma in August of 2025. A lot of good information was obtained during the meetings and around the pool.

## **6. Looking Ahead**

Our meetings reaffirmed a shared commitment to transparency, good governance, and improved communication with our clubs and members. I am grateful for the cooperation, thoughtful discussion, and hard work of our Board members—both those attending in person and via Zoom. As we move into the second half of 2025, we are positioning AANR-East to better support clubs, strengthen outreach efforts, and enhance our regional operations. I will continue to keep you informed as new developments arise.

Thank you for your continued trust and membership in AANR-East.

## **VICE PRESIDENT'S REPORT**

**Robert Roche**

Since our Summer Meeting I have participated in our executive (President, Vice-President, and Secretary/Treasurer) conference calls, as well as our board Communication Calls and completed any requested paperwork related to doing business as AANR-East.

As KRA coordinator not much has happened.

## **SECRETARY/TREASURER'S REPORT**

**Mary Fleck**

As usual, the past year has been busy. Our ruling documents are current and posted on our website. They are available for download, or a hard copy can be requested from the AANR-East office. The minutes of the Outboard, Regional Assembly and Inboard meetings are also posted on our website.

As always all of the submitted written reports are available on our website. If a printed copy is desired, a copy can be requested by email at [secretarytreasurer@aanr-east.com](mailto:secretarytreasurer@aanr-east.com) or snail mail.

The current status of all of our savings' accounts will be available upon request as well as our Capital Assets list.

Our Interim meeting will be held at White Tail Resort in Ivor Virginia and available via ZOOM which has been renewed for another year. The login information is on the agenda.

## **REGIONAL TRUSTEE REPORT**

**Sandra Cordell**

Another year has gone by. We all know the old saying that “how time flies”. AANR-East has been busy. In July, I had the pleasure to attend Moongrove at PSHS club in Mohnton, PA and have a table set up to be there to promote AANR-East. We spoke to a lot of people and were very welcome there. It was a great time, great music and great people. We plan on attending Moongrove 2026 being held at White Thorn Lodge in PA on July 16-19<sup>th</sup>.

**CLUBS and MEMBERS:** There is a big ongoing concern with the number of clubs that are closing due to owner retirement, lack of AANR membership, or turning to textile. We should all be concerned that membership is dwindling as we have strength in numbers to keep our nudists rights. We insure our home, we insure our vehicles, we insure our life, we need to insure our right to be nudists by keeping our membership healthy by promoting AANR membership within our Clubs. The AANR-East Board and I are continuing to contact club owners to discuss various issues with them and to find out what struggles the clubs are having in hopes to give direction to the Board and also how we can assist them. Most clubs are closed for the winter, but we will continue to make the attempts to contact them. The biggest concern is potential closings and loss of membership, so direct conversations with the clubs may help point us in a new direction.

We have added 2 new travel clubs this year. We would like to welcome Naturists New Hampshire and Eastern Travelers.

We are continuously assisting members with legal issues arising from being a nudist or visiting a club. Again, we have to try to continuously protect our rights and members. This is what your membership helps us do. Our Government Affairs committee stay very active with researching federal and state bills that could affect our rights.

The AANR-East website is continuously being updated. We are looking for new positive articles all the time. So if you have something you would like to share, please let us know. We are opening the door to more social media access to hopefully help our members stay in touch. We are asking all clubs to send us their calendar of activities so it can get posted on the AANR websites, again giving the members more information of what is going on. So please tell you club management to send us their calendar of events, we are here to try to help them and this is free advertising for them to promote our clubs.

I look forward to attending the Eastern regional board meeting on Jan 23-25, 2026 at White Tail Resort in VA and the AANR board meeting at Suwanee Valley in FL on Feb 6-8, 2026. We have zoom meetings set up for these meetings, so if you can't attend in person, please try to attend via zoom. We want to see and hear from our club owners and all of our members, everyone is welcome.

**ADVOCACY AND ALLIANCES KRA**  
**Albert Gilewicz, Shaun Card, Robert Roche Team Leaders**

No report submitted

**BRAND KRA**  
**Al Gilewicz, Carolyn Hawkins, Charles Bliss Team Leaders**

**MEMBERSHIP/MARKETING/PUBLIC RELATIONS – Barbara Potter, Carolyn Hawkins**

See Ad Hoc Committee Report

**WINR (Women in Nude Recreation)**

**Submitted by Liz Tharrington**

No report submitted

**FINANCE KRA**  
**Sandra Cordell, Team Leader**

Finance - I review the monthly QuickBooks reports provided by secretary/treasurer Mary Fleck and discuss any issues with President Charlie Bliss. The 2026 budget will be reviewed at the January meeting and add any changes if necessary.

## **GOVERNANCE KRA**

### **Al Gilewicz, Team Leader**

#### **ANNUAL MEETINGS & FACILITIES**

##### **Submitted by Mary Fleck**

The 2026 Interim Board Meeting will be held at White Tail Park in Ivor, Virginia as well as being available via ZOOM. The dates are January 23, 24 and until noon on the 25 if necessary. The travel days for officials are January 22 and 25. Login information is available on the schedule. Our Summer Meeting will be held at White Tail Resort in Ivor, VA, June 15-18, 2026 with travel days for officials being June 14 and 19.

#### **INTERNAL ADMINISTRATION**

##### **Submitted by Charles Bliss**

One of the important responsibilities of AANR-East is to fairly and consistently respond to complaints and concerns involving affiliated clubs or individual members. This function is handled through our Internal Administration process, which exists to protect members, uphold AANR policies, and ensure that all parties are treated with respect and due process. When an alleged violation of AANR or AANR-East rules is brought forward, the matter is formally investigated. A written report is then submitted to the AANR-East President for appropriate disposition, following established procedures and guidelines. Depending on the facts and circumstances, possible outcomes may include dismissal of the complaint, referral to the national AANR Internal Administration Committee, recommendations to AANR regarding charter or membership status, an in-person hearing before the AANR-East Board of Directors, or other actions deemed necessary to resolve the issue responsibly.

The same process is used to investigate grievances involving affiliated clubs or individual members. In addition, the Internal Administration function may conduct other investigations at the request of the President, the AANR-East Board of Directors, or AANR. If a complaint or investigation involves the AANR-East President, AANR may appoint an individual from outside the region to conduct the investigation and report directly to the AANR-East Board, ensuring impartiality.

During 2025 to date, AANR-East has received two formal complaints involving affiliated clubs, with an additional complaint currently pending. One complaint has been resolved, although periodic follow-up reports are still being provided to the Board. The second complaint is in the early stages of resolution, with the Board requesting several clarifications as part of its review. As a matter of policy and fairness, the identities of the clubs and individuals involved are kept confidential. This approach allows concerns to be addressed thoroughly and professionally while respecting the privacy of all parties.

Through this process, AANR-East remains committed to transparency in governance, accountability in our actions, and the continued well-being of our members and affiliated clubs.

#### **LEGISLATION**

##### **Submitted by Mary Fleck**

There were no motions that the Board had considered since our Annual Summer Meetings. There will be discussions led by the Ad Hoc Committee for the rewrite of the AANR-East Bylaws and Procedure Manual.

## **GOVERNMENT & LEGAL AFFAIRS**

### **Robert Roche**

It was a busy summer with lots of issues coming up but nothing happened to affect us. Gat has been a little slow as most states are not in session at this time. I have finally been able to get on State Net.

## **NOMINATIONS**

### **Submitted by Charles Bliss**

No report submitted

## **CLUB LIAISONS**

### **Submitted by Leo Blake**

There have been no requests for reimbursement since the Summer 2025 report.

I am waiting to see who replaces Liz on the Board and how we may need to rebalance club assignments.

I will also be working with the liaisons to ensure we have up-to-date contact information for all clubs

## **LINKAGE KRA**

**Submitted by Mary Fleck, KRA Leader**

This KRA is a category for the various things that AANR-East offers to our members and clubs. Volunteers are always needed to enhance, expand and improve these areas.

### **AANR-EAST YOUTH CAMP**

**Submitted by Judy Turner**

AANR East Youth Camp 2025 was out of this world, we blasted thru camp with the addition of a veteran camper / Nude "u" volunteering from Arizona as adult staff from AANR West. They were even able to have their son join as a camper . What a great enhancement it was having staff as well as a camper from the west.

It may be cold out but out Nude"U" is busy researching hot new activities for the camp of 2026. They are excited to see a camper crossing over to the Nude "U" training this summer.

Serendipity showed us great support, they donated \$1601 on the night of the show. They truly appreciate and see the value that the camp has had on teaching our youth so many important values, leadership, body acceptance and so much more.

We still need the camp to grow and get more of our youth involved in coming out to the Leadership camp. It is the experiences and leadership that is learned is invaluable in shaping the future of our youth as well as the future of nudism.

### **EDUCATIONAL GRANTS**

**Submitted by Mary Fleck**

We did not receive any submissions this past year.

### **AANR-EAST HISTORIAN/ARCHIVIST**

**Submitted by Al Gilewicz**

No report submitted

### **AWARDS**

**Submitted by Mary Fleck**

There were no submissions in 2025. Hopefully we will have some in 2026.

### **YOUNG ADULT NUDIST ENHANCEMENT**

**Submitted by Mary Fleck**

This was discontinued at the AANR level, so it has gone into limbo in AANR-East.

### **WEBSITE**

**Submitted by Terri Grothe**

See Ad Hoc Committee Report

### **SOCIAL MEDIA**

See Ad Hoc Committee Report

**Roving Ambassador(s)****Submitted by Leo Blake**

In July I visited Bare Oaks Family Naturist Park in Ontario, Canada. One thing I found very interesting is that the transient RV spots are mixed in with the permanent spots making it easier to meet their club members. In my meeting with the club's owner we discussed the number of his members that are AANR members through the club and that they are at risk of having their charter revoked. He said he would be happy to get the information out to his members if we provided him with the materials and newsletter content. He also said that it wouldn't be an issue for him if AANR revoked the charter since AANR doesn't understand the differences in Canada and Canadian law.

**FACEBOOK****Submitted by Charles Bliss, Terri Grothe**

See Ad Hoc Committee Report

**Twitter (X) & Instagram****Submitted by Shaun Card**

See Ad Hoc Committee Report

**Marketing/PR/Social Media AD Hoc Committee Report**  
**Team Leader, Teresa (Terri) Grothe**

**Website**

Can finally get into Word Press so things should move more smoothly now.

**FaceBook**

We are at 9.2k followers, with a 27% increase of followers. Interaction has increased from June meeting by 42%. I am working on being more interactive with followers daily, to help boost the numbers even more.

**Public Relations/Marketing/Social Media**

I have checked around for different giveaways, everything seems way overpriced. I have found hand fans on Amazon that I can label and seal myself. I will talk to Sandra and Mary about this idea.

Consent Contact seems to be working pretty well, except for a few that seem to have gone to spam. The first newsletter sent out 11/12, Had 64 opened out of 102 sent with 5 with bad email addresses, and 6 click throughs. The December Newsletter is still to early to tell and I will report at the January meeting on the numbers.