

PRESIDENT'S REPORT

Robert Roche

For our Mid-Winter Board Meeting held at White Tail Resort on January 24th and 25th, all Officers, most Directors and our Secretary were able to meet in person. We were also joined by our AANR-East Regional Trustee, Sandra Cordell. The group was focused, open to new ideas, and there was a powerful sense of enthusiasm for what AANR-East can be as we move forward. We were joined by members from across the region. Some were present at White Tail, while others were able to use Zoom to participate.

During the Friday sessions, KRA committees discussed and worked on their projects. After a full day of committee work, the meeting participants enjoyed a great dinner together at the Trade Winds Restaurant. Following dinner, the group headed to the social hall for an evening of camaraderie and karaoke.

On Saturday morning, there was no legislation that needed attention, therefore, the meeting consisted of a full discussion of the 2025 Budget and additional work on the KRA committee tasks. At the close of the morning session, finishing touches were put on committee assignments and due dates were set.

The Interim Board meeting was called to order by President, Robert Roche, at 1:15 p.m. on Saturday, January 25, 2025. All Officers and Directors, were present for roll call with the exception of Lisa Marie Jackson who had resigned her position. The Board accepted the rules of the business circulated before the meeting and then filled the vacancy on the board with Liz Tharrington whose appointment was unanimous. The meeting also recognized several guests and members.

The AANR-East board members discussed their interim reports and various assignments. Mary Fleck announced that the summer meeting will be held at Pine Tree from June 23-26, 2025, with travel dates on June 22 and 27. The interim board meeting will take place at White Tail from January 23-25, 2026, with travel dates on January 22 and 25. The Board also noted that terms for Leo Blake and Charlie Bliss will be expiring, and that Judy Turner has reached her term limit.

A bylaw change proposal was made to allow the newly elected President and Vice President to serve for three consecutive years, with a limit of six years in total. The change was clarified to apply to the newly elected officials, not those currently in office. The proposal was met with approval, with one member expressing a preference for the terms to remain at two years. The change will be put to a vote by the membership in June.

The first proposal, which aimed to allow roving ambassadors to use on-site accommodations without their own RV, was voted down. The second proposal, which was about accepting the proposed 2025 budget, was passed. The discussion also touched on the need for a new proposal regarding liaison reimbursement for travel to their assigned clubs. The conversation ended with the understanding that the roles of roving ambassadors and liaisons would be discussed in more detail in future meetings.

It was reported that only 11 clubs had responded to the background check survey. Issues were also discussed with the website. Shaun Card reported a growth of 101 followers on Instagram and 4,000 followers on Twitter. There was discussion on the need to revamp the list of club liaisons. There was also discussion of the honorary awards, lifetime achievement award, and member of the year award, emphasizing the need for proper submissions and the prestige associated with these awards. The meeting also touched on the educational grants, which are not age-restricted and require a committee of educators for the review of applications.

Saturday evening, AANR-East held its traditional wine and cheese “Meet and Greet” for the members of White Tail Resort. During this event, Bob Roche introduced each Officer and member of the Board. The Board thanked Bob for again serving as the host for their Mid-Winter Board Meeting. The evening dance began shortly after the reception and AANR-East members blended into the crowd and enjoyed the remainder of the evening.

We are now in the process of voting for three Board of Director positions via both electronic and paper ballots. The results of this election will be presented at the Regional Assembly.

Since our winter meeting I have conducted our executive (President, Vice-President, and Secretary/Treasurer) conference calls, as well as our Board Communication Calls and completed necessary paperwork related to doing business as AANR-EAST. I continue to attend the AANR Public Relations Zoom meetings to keep up with what is being done at the national level that can serve as guidance for our region.

VICE PRESIDENT'S REPORT

Melody Bage

I am available to attend our executive (President, Vice-President, and Secretary/Treasurer) conference calls as needed and attend our Board Communication Calls. I serve as the history archivist for AANR-East. and the Branding committee of AANR. Reports from both areas are provided in detail in other sections of this report.

I also develop the annual ballot distributed by AANR-East.

SECRETARY/TREASURER'S REPORT

Mary Fleck

As usual, the past year has been busy. Our ruling documents were updated and posted on our website. They are available for download, or a hard copy can be requested from the AANR-East office. Working with our finance team, a budget was successfully prepared and submitted to the Board for their approval.

The 2025 Delegate Credential forms have been emailed and 2 were mailed to our contract clubs for the AANR-East Regional Assembly which will be held in person and via ZOOM Wednesday, June 25, 2025. We ask that the clubs hold their elections and submit the delegate credentials to the AANR-East office as soon as possible and to be sure that their delegate has a copy at the Regional Assembly.

As always all of the submitted written reports will be available on our website. If a printed copy is desired, the delegates can request them from the office by either calling 850-640-4944 or by email at secretarytreasurer@aanr-east.com.

The Ballot had been prepared by Melody Bage and posted on our website. Thank you, Melody. We had a slate of three candidates for three positions for the membership to consider as well as one motion to consider. A tally will be conducted at the end of May, so the elected candidates have time to make arrangements to be present at the 2025 Annual Summer Meeting.

The awards, medallions and plaques have been ordered to be presented during the Regional Assembly. Also, Bob and I are still working on the board gift.

Last but not least, I want to thank the AANR-East Officers and Board of Directors for allowing me to serve the association for 24 years as the Secretary/Treasurer. It has been a pleasure and I hope that they will allow me to continue in that capacity.

AANR EAST REGIONAL TRUSTEE REPORT
Sandra Cordell

I attended the mid-winter meeting of AANR-East at White Tail Resort in Ivor, VA in January 2025. It was a good meeting with continued emphasis on how to get more clubs active within AANR and what we can do to assist the clubs with anything that may be issues for them and their AANR members. Emphasis on contacting the clubs was discussed.

Public Relations are concentrating on increasing the presence on Facebook, Twitter and other social medias. The AANR-East website is continuously being updated. We are looking for new positive articles all the time, so if you have something you would like to share, please let us know.

The Summer meeting will be held June 23-26 at Pine Tree Associates in Maryland. Zoom meetings will continue, which allows members who can't travel to still participate in the meetings.

I also attended via Zoom the mid-winter meeting at Suwannee Valley in Florida in February 2025. It was a productive meeting. I have also attended several zoom meetings with the Officers, other regional Trustees and office staff to discuss various issues from office organization, changes in bylaws, budget issues and suggestions for improvements for our organization.

The AANR Online Meet & Greet meetings are still going strong. It takes place the 1st and 3rd Thursday evenings of each month. The Breakout rooms offer various topics for discussion, such as writing, music, photography, science, nudism, nudist culture and just plain chatting with others on any topic that may come up, and you can make suggestions as to other types of breakout rooms that you may be interested in. I was online a few times along with over 250 others, both AANR members and non-members. I have to say it is interesting to chat with others about whatever comes up in discussions. If you are interested in joining in, please send an email to sigs@aanr.com to be put on the automatic invitation list. The email will direct you to the zoom meeting and then you can see what is going on all over the nudist world (actually throughout the US and even from Sri Lanka, Thailand, Jamaica and other countries). It's a great bunch of people wanting to chat with others in the nudism world who have the same interests in common with others nudists. It was fun and I plan on attending more Meet & Greets.

GAT (Government Affairs Team) has been busy. The committee chairperson is Tim Mullins. Tim and his team have been working diligently with hundreds of bills being presented in several states. The GAT team continues to make a strong presence with the states' legislative committees with a lot of success showing that AANR is a strong association with the purpose of having a positive role in nudism and protecting the rights of our members.

The AANR convention will be at Oak Lake Trails in Oklahoma on August 11-15th. I look forward to going to a new resort and meeting the members there.

ADVOCACY AND ALLIANCES KRA
Judy Turner, Shaun Card, Albert Gilewicz Team Leaders

Submitted by Judy Turner

We have had great response on the 5k race series. There are 8 races at 7 different locations. There have been AANR-East banners made and given to some east region clubs with AANR-East logo and their name on the banner. The clubs seem very excited about how sharp the banners look. The banners can be used for numerous events and just displayed to encourage conversation about AANR-East.

There have also been 5k Race Banners distributed to the hosting clubs. There will also be a membership award for the first place winners available if they wish to join AANR-East/AANR. We are still waiting to hear about dates for the naked bike ride.

BRAND KRA
Melody Bage, Charles Bliss, Al Gilewicz Team Leaders

PUBLIC RELATIONS/MEMBERSHIP/MARKETING

Submitted by Charles Bliss

As I reported in January, due to a reorganization by the new AANR President, I am no longer on the AANR Public Relations/Membership Marketing Committee/Social Media Sub Committee. The new committee does not have a representative from all of the AANR regions. Ronna Krozy is the only person from AANR-East who is on the committee.

I have not had any reports from the committee.

Since the January meeting, we have collected 35 names from the AANR-East web site click for more information button. Those names have been put into a database for further actions. We should be developing a generic response email such as thank you for your interest in nude recreation.

We should also be developing a monthly newsletter for these people. Once we get the contact information for the balance of the AANR-East members, we can include them in the emails.

WOMEN IN NUDE RECREATION (WINR)

Submitted by Liz Tharrington

The Women One Word (WOW) 2025 campaign is underway. This powerful campaign helps demonstrate how social nudism helps women feel comfortable in their bodies. Please go to <https://www.womeninnuderecreation.com/wow2025> to see how you can contribute to the effort.

Submissions go out on AANR social media sites: Facebook, Instagram, and X. They are also posted on this website, A Naturist Hub, and A Naturist World. Submissions also automatically go into the WOW 2026 Calendar. Deadline for submissions is TBD.

In addition, I would like to coordinate in my role as WINR representative and liaison to certain clubs. To that end, I am making the clubs that I am liaison for aware that I am the WINR representative for AANR East. I would also like to coordinate with liaisons to other clubs if there is overlap between WINR events/news and your liaison activities.

FINANCE KRA
Sandra Cordell, Team Leader

I review the monthly QuickBooks reports provided by secretary/treasurer Mary Fleck. The budget was reviewed at the January meeting and no changes required. I prepared the 2024 Federal 990-EZ tax return, then reviewed and approved by President Bob Roach. The 990 was e-filed to the IRS.

BUDGETARY COORDINATOR
Sandra Cordell

In preparation of the June meeting, I will update the year-to-date income and expenses as of May 31, 2025 on the annual budget report. A budget update will be presented to the Board during the Summer Meeting.

GOVERNANCE KRA

Judy Turner, Team Leader

We are excited to return to Pine Tree for the summer. It is great to visit and see other facilities and have the opportunity to meet more people to let them learn the benefits of AANR.

I have checked with the different team leaders. The concerns will be discussed in the correct forums.

ANNUAL MEETINGS & FACILITIES

Submitted by Mary Fleck

This year we are meeting together again for our Annual Summer Meetings at our host club, Pine Tree Associates in Annapolis, Maryland. The meeting dates are June 23-26, 2025. Our Interim Board Meeting will be held at White Tail Resort January 23-25, 2026, with travel days being January 22 & January 25.

INTERNAL ADMINISTRATION

Robert Roche

There has been 1 complaint submitted regarding one of the AANR-East clubs. I am in the process of the investigation.

LEGISLATION

Submitted by Mary Fleck

There were three motions that the Board had considered since our Interim Board Meeting. Motions 1 & 2 were made by Maker, Leo Blake, second, Judy Turner. Motion #3 was made by the Legislation Committee.

Motion 1. Move to add the following to the procedure manual under section 6.00.01 Governance KRA Director.

- f. Club Liaison is expected to:
 - a. Contact each of their assigned clubs during their seasonal/annual hours of operation as frequently as necessary.
 - b. Inform clubs of AANR-East and AANR issues and priorities for the current year.
 - c. Seek information regarding membership interests and concerns regarding the AANR-East and AANR.
 - d. Report monthly to the AANR-East Liaison coordinator on liaison activities.

PURPOSE: To create club liaison duties and responsibilities.

FISCAL IMPACT (if any): None

Passed Unanimously

Motion 2. Move to add the following to the procedure manual under section 9.04.03:

- f. The AANR-East shall reimburse each authorized liaison person for verified liaison expenses, with a maximum limit equivalent to \$100 per assigned club annually. Prior approval of the president and liaison coordinator must be received and submission of an authorized AANR-East Voucher.

PURPOSE: Establish reimbursement for club liaisons.

FISCAL IMPACT (if any): \$100-\$1800

Passed Unanimously

Motion 3. Move to add the following wording to 2 sections of Form #35 of the Procedure Manual Appendix as follows:

ELIGIBILITY

4. If an applicant does not have any of the above mentioned recreational vehicles or tenting equipment, they may make reservations for lodging at the host club, but reimbursement will not exceed the host club normal full hookup charge.

REIMBURSEMENT

2. Camping/grounds fees at a landed club with receipt. If visiting a non-landed club, overnight fees are not included. Room rental at a landed club is ~~not~~ included but reimbursement will not exceed host club's normal full hookup charge.

PURPOSE: To allow individuals that do not have their own RVs or tenting equipment to still apply as Roving Ambassadors but restrict reimbursement amount.

FISCAL IMPACT (if any): Unknown

Passed Unanimously

Currently there are no motions that will be presented at any of the 3 meetings.

GOVERNMENT & LEGAL AFFAIRS

Robert Roche

Bob - no written report

NOMINATIONS

Charles Bliss

There are three director's positions up for reelection.

There are three people on the ballot. The results of the ongoing election, at the time of this writing, is not known.

CLUB LIAISONS

Submitted by Liaison Coordinator, Leo Blake

As this is a newly formed position I have little to report at this time.

Only one liaison, Liz Tharrington, has requested reimbursement for upcoming club visits, both of which were approved by myself and the AANR-East President. She will be visiting Maryland

Health Society in late May and Sunny Rest in June. I will have more about those visits in the next report.

I will also be working with the liaisons to provide status updates on their club contacts through email or over the phone and provide a summary of those contacts in the next report.

There is also a short report under the **Brand, WINR** report.

LINKAGE KRA

Submitted by Mary Fleck, KRA Leader

This KRA is a category for the various things that AANR-East offers to our members and clubs. Volunteers are always needed to enhance, expand and improve these areas.

AANR-EAST YOUTH CAMP

Submitted by Judy Turner

We are on schedule to have the AANR-East Leadership Camp this July. We are excited to return to Serendipity after not being able to have camp last summer due to unforeseen illness last summer. We have at least 4-5 "Nude U" 3-4 other support staff ready to have a great week. "Nude U" has a fun week planned with engaging workshops and exciting activities. We will have space for the theme. We are ready and have the relaunch set and ready to go! 3-2-1 blast off!

EDUCATIONAL GRANTS

Submitted by Mary Fleck

There have been no submissions for the Grant this year.

X, INSTAGRAM

Submitted by Shaun Card

Updates

Instagram: The AANR-East Instagram page was started in January of 2024. The page has since shown an increase of 206 followers with over 100 profile visits since its inception. The account has been visited 202 times in 2025.

Twitter (currently known as X): The AANR-East Twitter page currently has 16-thousand followers and has increased by 12.5-thousand followers since December 2024.

Actions

Since the page has been created, I have reached out to several other club Instagram pages to both like their posts. Also have created new Instagram posts that reach out to the nude friendly Instagram social media community.

Twitter: Clubs continue to forward and retweet social nudism posts connecting both people and clubs.

What's Next

I will start posting Eastern region club events with links to either the clubs Instagram page or club websites for more information to anyone who may be interested.

Additional Information

Opportunity to offer exclusive information and content as an official Twitter influencer page. This would allow AANR-East to gain paid subscribers for Twitter (known as X), possibly providing exclusive access to club events and photos from events to worldwide followers for

their paid subscription. Again, this needs more research. It would require more research and a marketing plan for content that people would pay for, and would require AANR-East to upgrade to a premium subscription.

FACEBOOK

Submitted by Charles Bliss

Demographics

Lifetime

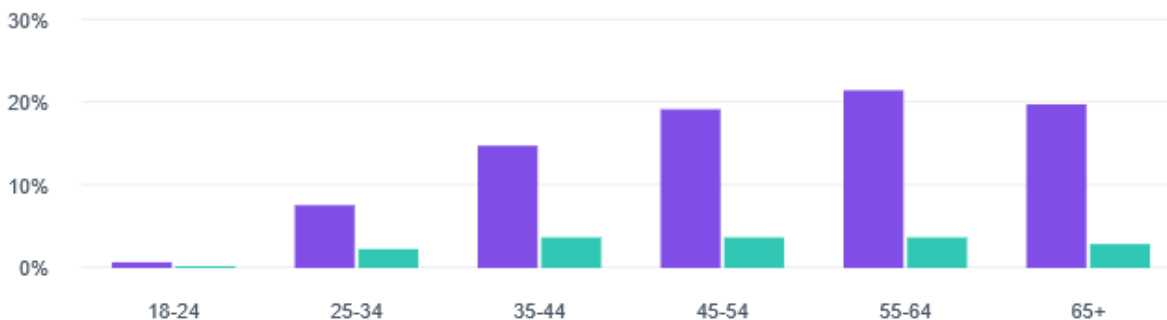
Followers ⓘ

9,196

Age and gender

Men 83.70%

Women 16.30%



Location

Cities

Countries

New York, NY	104
Land O' Lakes, FL	48
Dhaka, Dhaka Division, Bangladesh	43
Los Angeles, CA	39
Philadelphia, PA	38

AANR-EAST HISTORIAN/ARCHIVIST

Submitted by Melody Bage

- The boxes containing archives and history for AANR-East have been inventoried and a spreadsheet cataloging the contents has been provided for the President.
- At this time, a space for the AANR-East Library has not been determined.

- No additional history has been provided for addition to the existing spreadsheet.

WEBSITE

Submitted by Mary Fleck

We are in search of news or articles that can be posted on the website. If you are interested in writing, please forward your article to me, secretarytreasurer@aanr-east.com.

We have renewed our website hosting with HostGator for another 3 years. We are trying to resolve issues with the website and aanr-east emails.

ROVING AMBASSADORS

Submitted by Leo Blake

There are no Roving Ambassador visits to report for the first half of 2025.

In July I will be visiting Bare Oaks in Ontario, Canada and am working on arranging visits to Solair in Connecticut, Dyer Woods in Rhode Island, and a possible day visit to Sun Ridge in Connecticut.

AWARDS

Submitted by Mary Fleck

As of this writing, I have not received any submissions.

YOUNG ADULT NUDIST ENHANCEMENT

Need a volunteer!