

PRESIDENT'S REPORT

Robert Roche

Our Winter Board Meeting was held at White Tail Resort with all Officers, the majority of Directors, our Regional Trustee and our Secretary meeting in-person. One director participated exclusively via Zoom. The group was focused and open to new ideas. We were joined by members from across the region. Some were present at White Tail, while others were able to use Zoom to participate.

During the Friday sessions, KRA committees worked on their projects. There was also discussion regarding the possibility of one of our directors assuming the role of Roving Ambassador as he is a recent retiree who enjoys travel and has his own RV. We also discussed the poor response received from our latest survey. Only two clubs responded to our queries regarding the use of Impexium. There was also discussion of the need for a greater presence on social media.

On Saturday morning, the legislation that needed attention was very straightforward. The remainder of the meeting consisted of a full discussion of the 2024 Budget and additional work on the KRA committee tasks. At the close of the morning session, finishing touches were put on committee assignments and due dates were set.

We called the 2024 AANR-East Interim Board Meeting to order at 1:03 P.M. on Saturday, January 27th. Secretary Fleck made the roll call. Present for the meeting were the President, Vice-President, Secretary/Treasurer, five Directors, and our Regional Trustee.

At the onset of the meeting, we were pleased to welcome Barry Talmage, former AANR-East Director as well as many other positions.

All written reports had been posted on the AANR-EAST Website prior to the meeting. The President, Vice-President and Secretary stood on their reports with a reminder from our secretary to complete and submit vouchers in a timely manner.

Team Leader, GAT Team Leader and our IA Team Leader all stood on their reports. Nominations Team member, Advocacy and Alliance Team Leaders, Brand Team Leaders, Finance, Membership, Linkage and Liaison Team Leaders all stood on their reports.

Mary stated that we will meet in-person at the Summer Meeting that will be held at Pine Tree June in Annapolis, MD June 17th-20th with travel days being the June 16th and 21st. Our 2025 Interim Meeting will also be at White Tail Resort in Ivor, VA since we did not get any hosting submissions January 24-26 with travel days being the 23rd and 26th. ZOOM will also be available to those that cannot attend.

Our nominations team member, Charlie Bliss stood on his report and indicated that he had spoken to the three incumbent Directors to determine whether they would be seeking office again.

Sandra Cordell did not have a report as she had done a very thorough presentation on the 2024 Budget, fielding all questions presented earlier that morning. During the meeting, a motion was made and passed for acceptance of the 2024 Budget.

Mary thanked everyone on the **Liaison** committee for their work in contacting their respective clubs. She realizes that it is difficult in the winter months since most of our clubs are closed for the season. She stressed that contact should be made as soon as possible since we will be emailing the Delegate Credential forms this year rather than snail mailing them. Mary will get a list of topics to discuss with the club contacts and send it out to the liaisons.

Judy spoke regarding the Youth Camp and plans for the summer of 2024. The camp will be held at Serendipity in Georgia again this summer. There was discussion regarding the fact that their club is for sale, and we may need to locate a suitable location in the near future.

We convened an executive session. A resolution was developed to be taken to the AANR Board requesting more access to membership data so that memberships may be managed more easily. The AANR East Interim Board Meeting was adjourned at approximately 3:00 p.m.

We sponsored a Meet & Greet Social with everyone being welcomed to attend. Following the social, there was a DJ Dance. We also announced that the volleyball tournament will be held the weekend before Memorial Day in May at White Tail Resort.

We are now in the process of voting for three Board of Director positions via both electronic and paper ballots. The results of this election will be presented at the Regional Assembly.

VICE PRESIDENT'S REPORT

Melody Bage

I am available to attend our executive (President, Vice-President, and Secretary/Treasurer) conference calls as needed and attend our Board Communication Calls. I serve as the history archivist for AANR-East. and the Branding committee of AANR. Reports from both areas are provided in detail in other sections of this report.

I also develop the annual ballot distributed by AANR-East.

SECRETARY/TREASURER'S REPORT

Mary Fleck

As usual, the past year has been busy. Our ruling documents are posted on our website. They are available for download, or a hard copy can be requested from the AANR-East office. Working with our finance team, a budget was successfully prepared and submitted to the Board for their approval.

The 2024 Delegate Credential forms have been emailed and 2 were mailed to our contract clubs for the AANR-East Regional Assembly which will be held in person and via ZOOM Wednesday, June 19, 2024. We ask that the clubs hold their elections and submit the delegate credentials to the AANR-East office as soon as possible and to be sure that their delegate has a copy at the Regional Assembly.

As always all of the submitted written reports will be available on our website. If a printed copy is desired, the delegates can request them from the office by either calling 850-640-4944 or by email at secretarytreasurer@aanr-east.com.

The Ballot had been prepared and posted on our website. Thank you, Melody. We had a slate of three candidates for three positions for the membership to consider. A tally will be conducted at the end of May, so the elected candidates have time to make arrangements to be present at the 2024 Annual Summer Meeting.

Last but not least, I want to thank the AANR-East Officers and Board of Directors for allowing me to serve the association for 23 years as the Secretary/Treasurer. It has been a pleasure and I hope that they will allow me to continue in that capacity.

AANR EAST REGIONAL TRUSTEE REPORT
Sandra Cordell

I attended the mid-winter meeting of AANR-East at White Tail Resort in Ivor, VA in January 2024. It was a good meeting with continued emphasis on how to get more clubs active within AANR and what we can do to assist the clubs with anything that may be issues for them and their AANR members. Emphasis on contacting the clubs was discussed.

Public Relations are concentrating on increasing the presence on Facebook, Twitter and other social media. The AANR-East website is continuously being updated. We are looking for new positive articles all the time, so if you have something you would like to share, please let us know.

The Summer meeting will be held June 17-20 at Pine Tree Associates in Maryland. Zoom meetings will continue, which allows members who can't travel to still participate in the meetings.

I also attended the mid-winter meeting at Lake Como in Florida in February 2024. It was a productive meeting. I have also attended several zoom meetings with the Officers, other regional Trustees and office staff to discuss various issues from office organization, changes in bylaws, budget issues and suggestions for improvements for our organization.

One of the most active committees is the Membership Marketing/Public Relations. The committee has been very busy with a lot of positive ideas going forward. The AANR Online Meet & Greet meetings are still going strong and have a very positive review by those involved. It takes place the 1st and 3rd Thursday evenings of each month. The Breakout rooms offer various topics for discussion, such as writing, music, photography, science, nudism, nudist culture and just plain chatting with others on any topic that may come up, and you can make suggestions as to other types of breakout rooms that you may be interested in. I was online a few times along with over 250 others, both AANR members and non-members. I have to say it is interesting to chat with others about whatever comes up in discussions. If you are interested in joining in, please send an email to sigs@aanr.com to be put on the automatic invitation list. The email will direct you to the zoom meeting and then you can see what is going on all over the nudist world (actually throughout the US and even from Sri Lanka, Thailand, Jamaica and other countries). It's a great bunch of people wanting to chat with others in the nudism world who have the same interests in common with other nudists. It was fun and I plan on attending more Meet & Greets.

GAT (Government Affairs Team) has been busy. The committee chairperson is Tim Mullins. He is also running for President this year and will do a great job as President and will continue with GAT also. Tim and his team have been working diligently with bills being presented in Wisconsin, Maryland, Hawaii and Florida. The GAT team has made a strong presence with the state legislative committees with a lot of success showing that AANR is a strong association with the purpose of having a positive role in nudism and protecting the rights of our members.

The AANR convention will be at Shangri La Ranch in Arizona on August 12-17th. I look forward to going to a new resort and meeting the members there.

ADVOCACY AND ALLIANCES KRA
Judy Turner, Shaun Card, Albert Gilewicz Team Leaders

Submitted by Judy Turner

The Education Foundation of AANR have partnered with the Art department at the University of Buffalo. AANR-East was able to assist in getting nude volunteer models for their art class on nude figure drawings. The Niagara Naturists had at least 10 volunteers to model nude for the art class. 80-100 student and 60 adults were given information on AANR. It was a positive experience for both parties. We are already scheduled to have the Niagara Naturist volunteers there for the fall semester of 2024. We are working to sponsor a nude figure drawing competition. We already are getting donations of club day passes as well as club memberships. We hope to use this template with other art departments at other Universities and Colleges in the eastern region, exposing even more to AANR-East.

We are thrilled to be a part of the Naked Bike Ride of New York again this year. We are looking forward to letting the riders know about AANR-East again this year, exposing them to the available clubs and activities.

BRAND KRA
Melody Bage, Charles Bliss, Al Gilewicz Team Leaders

Club Representative

See Club Liaisons under the Linkage report.

MEMBERSHIP/MARKETING

Submitted by Melody Bage

No additional responses were received beyond the 403 previously reported.

In an effort to support the clubs in our region, the AANR-East Region Board developed and distributed a survey to the club Presidents and the Certifying Officers who use the AANR Impexium software platform. The responses from the survey were to be the starting process for a more detailed survey to drill down to exactly what is impeding success with the new database. Only two responses were received.

PUBLIC RELATIONS/MEMBERSHIP/MARKETING

Submitted by Charles Bliss

The PR and MM decided to meet jointly since many of the subjects and problems are similar. There is also a social media subcommittee which meets on another night. The main committee meets once each month via ZOOM. The social media subcommittee also meets once a month via ZOOM.

There have been several ideas introduced and discussed. Some of them conflicting among the members.

Some of the members, also some AANR headquarters staff, have a desire to review all social media posts in order to achieve consistency. Many of the people on the committee are against this because the regions are autonomous.

There has been considerable discussion regarding the committee's activities. A question was brought up whether staff at headquarters should be coming up with ideas directing the PR/marketing committee to investigate or is the marketing committee supposed to come up with marketing and PR ideas that are forwarded onto the AANR staff.

In my opinion, all AANR committees are basically appointed from volunteers who have an interest in serving. These committee people are appointed by the Trustees. In the typical corporate world, the trustees or Board of Directors appoint various committees and then the committees report back to the Board of Directors. The Board then discusses the proposals and then the Board of Directors gives directions to the staff to further develop and implement the policy. In our current situation, there seems to be some confusion as to what the specific chain of command is. We also discovered the marketing plan although it is stated 2022 – 2023 is basically the same marketing plan that's been in place for many years. The only update has been a few minor items and the date.

One idea to make AANR more visible, that has been tossed around, has been called altruistic naturism. That involves promoting various AANR clubs and activities which are beneficial to the public. Such ideas include road cleanup projects and clothing drives. Some clubs across the AANR universe have had clothing drives have promoted them in public.

One of the major discussions, in the committee, has been the falling membership numbers. Although it is recognized that people don't join organizations, particularly younger people, as they used to, there seems to be two major contributors for lack of membership renewals. One is the number of 100% clubs has been dropping. Cypress Cove is one of the largest to drop there 100% status. That hurt the Florida Region. In the eastern region Empire Haven recently dropped the philosophy of being a 100% club.

The other reason that the committee feels that membership has dropped, is the elimination of the couples membership and the associated discount. One of the reasons being given by the AANR office, for discontinuing the couple's membership, is that couples are not as stable as they used to be and it takes a tremendous amount of time to separate couple memberships when they separate or are otherwise no longer a couple. The lack of a couple's membership has contributed to a lower membership number.

Another troubling aspect of AANR is their budget. The proposed budget shows a dramatic increase in direct memberships and an almost negligible increased membership increase for clubs. By increasing the direct members, AANR receives more money per membership than what is offered through the clubs. Although those members are assigned to various regions, the clubs basically gain no benefit from direct membership.

Another item that has been widely discussed, is the loss of clubs. Many club owners are maturing and looking to sell so that they may retire. Often these clubs are being sold to an individual or organization who convert clubs to a textile club, and therefore many AANR members are lost. One solution to these problems, has been proposed by Al Gilewicz. The proposal is to establish a fund that can assist prospective owners to maintain the club as an AANR club. That plan is attached as appendix A.

Another proposal something called the token Trek. This idea proposes that each club have a token or a pin that can be given to visitors to the club. The number of pins could be a status symbol. The whole proposal is in Appendix B

There have been various proposals floated including among other things dissolution of the regions and handling everything through the central office. There are a few economic benefits to AANR but would be very difficult to achieve because the regions are autonomous.

In that same proposal all memberships would be handled through the AANR office without clubs having any involvement in the membership process. A survey was sent out to a few select people that had 10 questions on it regarding these proposals. It is attached as Appendix C.

One of the major problems that I can see, is a lack of understanding of the chain of command and how the main AANR Corporation works in conjunction with the regions and in conjunction with

the clubs. In talking with some clubs, they feel that they are abandoned because they never hear from anybody either from the AANR office or the regions. We are trying to take care of that problem through our liaison contacts sometime in the future.

One of the things that I have told the committee that I will do, is to review the ruling documents of AANR and the regions to determine and document a chain of command regarding who is responsible for what and also inject some of my experience being both in government and disaster response in a chain of command situations that will allow everybody to follow the chain of command and not work as independent contractors. This should improve communication between the AANR office, the regions and the clubs.

APPENDIX A

Naturist Real Estate Investment Trust Conceptual Discussion Document

Recognizing that many privately owned nudist resort owners are approaching retirement age and their ownership of the resort has been their primary source of income for many years. In addition, the sale of the resort may be the sole means by which they will secure funds secured for retirement.

While many owners would like and prefer to have their clubs continue as a nudist resort often times the resort is converted to a textile resort simply based on the potential increased income associated more resort visitors as compared to the niche nudist market.

To facilitate a discussion on how best to ensure continuation of these resorts as naturist resorts, this document sheet has been developed.

Proposed Concept:

1. Survey the older naturist community members who are facing Required Minimum Distributions (RMD) from their retirement accounts if they would be interested in an alternative future income source from a Naturist Resort Real Estate Investment Trust.
2. The REIT could be an **equity REIT** which derives its income by owning and/or operating income producing real estate or a **mortgage REIT** that provides financing for income producing real estate by purchasing or originating mortgages which derives its income from the interest on the mortgages.
3. Typically an REIT must
 - Invest at least 75% of its total assets in real estate
 - Derive at least 75% of its gross income from rents from real property, interest on mortgages financing real property or from sales of real estate Pay at least 90% of its taxable income in the form of shareholder dividends each year
 - Be an entity that is taxable as a corporation
 - Be managed by a board of directors or trustees
 - Have a minimum of 100 shareholders
 - Have no more than 50% of its shares held by five or fewer individuals

4. The purchase of resorts would be based on a economic analysis of the business factoring in the value of the real estate and improvements. If acquired, the resort would remain a Naturist Resort but fall under the management of a naturist centric operation/management company.
5. For discussion purposes, the initial investment to acquire a club may be in the range of \$2,000,000 which, if 100 investors were to be identified, would translate into an investment of \$20,000 per investor.
6. Current memberships of one national organization is in excess of 20,000 which would require a participation rate of 0.005% of the total membership to meet the minimum shareholder requirement.

There are many details that would need to be resolved including the estimated rate of return on the investment and withdrawal restrictions. But the fundamental concept is to have naturists ensure the future of naturist resorts using a naturist focused investment program.

APPENDIX B

Title: "Token Trek (name can be decided later): Embark on a Naked Adventure Across AANR Clubs!"

Introduction: Welcome to Token Trek, where nudism meets adventure! Imagine a journey where every step you take uncovers not just breathtaking landscapes but also unique experiences and connections. With our innovative token-based system, we're rejuvenating the nudist community, inviting travelers to embark on a quest to collect tokens from both landed and non-landed clubs, forging unforgettable memories along the way.

1. **Exclusive Club Tokens:** Imagine yourself holding a token adorned with the logo of your favorite naturist club – a symbol of pride and belonging. Each club, whether landed or non-landed, will have its distinct tokens, creating a sense of exclusivity and camaraderie among members. These tokens serve as cherished mementos of your naturist journey, sparking conversations and connections wherever you go.
2. **Diverse Nude Experiences:** From nude bowling to serene hikes and eco-friendly beach clean-ups, our non-landed clubs offer a plethora of unique experiences for travelers to enjoy. By participating in these activities, naturists not only contribute to their communities but also earn tokens that add to their collection. It's more than just nudism; it's about embracing the freedom of self-expression and making a positive impact on the world.
3. **Creating Hype and Excitement:** Just as adventurers seek rare treasures, nudists will be drawn to collect tokens from various clubs, igniting a sense of excitement and anticipation. As the buzz grows within the community, both landed and non-landed clubs become sought-after destinations, attracting travelers eager to add new tokens to their collection. It's a journey fueled by curiosity, adventure, and the desire to connect with like-minded individuals.

4. **Promoting Nude Tourism:** By promoting token collection as a form of nudism tourism, we're not just encouraging travel; we're fostering a deeper appreciation for the diverse nude communities around the USA and beyond. Through our marketing efforts, we'll showcase the beauty of each club, highlighting their unique offerings and inviting travelers to experience the magic of nude recreation firsthand.

Conclusion: In the world of nudism, every journey is an opportunity for discovery and connection. With Token Trek, we're transforming the way naturists explore and interact with the world around them. Join us on this naked adventure, collect tokens, and immerse yourself in a vibrant community united by a shared passion for freedom, adventure, and authentic human connection.

Possible names:
 Token Trek
 Barefoot Wanderlust

Nude Passport Adventure
 Barefoot Token Travel

I order swag direct from China all the time I can get rough prices on this promotion only if people think this is worth doing. It will be time consuming.

I am a CAD CNC designer that is my day job. I take logos and make them vector format, so cnc machines can read/cut/print/laser,\ ect. I can offer my services to the clubs that do not have a vector logo already. JPEG is not a vector file.

JPEG is pixels or dots vector is lines.

APPENDIX C
Poll Results for AANR Redevelopment Plan – 2024
Results of the Poll gauging the ideas presented in Plan by Linda Weber

Answer Choices	Responses
YES	31.58%
	6
NO	57.89%
	11
YES if reworked*	15.79%
	3
Total Respondents: 19	
Comments (8)	

QUESTION 2

Membership Restructuring and Retention: Transition membership in AANR to all Direct Membership. Direct membership with AANR will centralize funds and empower members to be part of the larger organization. The move to individual membership was a good idea since couples divorce, separate, or die. Provide a way to connect and disconnect individual accounts to

accommodate couples discounts. The removal of the couples discount was seen as a perceived benefit loss. For retention of members, we need to dedicate resources to reach out to all members several times a year: current, expiring, and potential.

- Answered: 19
- Skipped: 0

Answer Choices	Responses
YES (1)	21.05% 4
NO (2)	47.37% 9
YES - if reworked* (3)	31.58% 6
TOTAL	19
	Comments (11)

QUESTION 3

Financial Management: Centralizing budget management at the AANR level will eliminate wasteful and duplicative spending at the Regional level and leverage our resources. This consolidation will allow AANR to hire a full-time lobbyist for the entire organization and extra staff while holding large events for marketing and members.

- Answered: 18
- Skipped: 1

Answer Choices	Responses
YES (1)	33.33% 6
NO (2)	44.44% 8
YES - if reworked* (3)	22.22% 4
Total Respondents:	18
	Comments (10)

QUESTION 4

"The Bulletin Publication": The movement to an online version did not consider that an overwhelming majority of members wanted a physical copy of "The Bulletin." We need to find a strategy to cover costs and return the magazine as a membership benefit. Another loss that was deeply felt by our membership.

- Answered: 19
- Skipped: 0

Answer Choices	Responses
YES (1)	63.16% 12

Answer Choices	Responses
NO (2)	10.53% 2
YES - if reworked* (3)	31.58% 6
Total Respondents: 19	
Comments (8)	

QUESTION 5

Unified Marketing Approach: Regions are implementing their own marketing, often not in alignment with AANR. This is a redundant effort and centralizing it through AANR ensures we manage resources effectively and maximize outreach.

- Answered: 19
- Skipped: 0

Answer Choices	Responses
YES (1)	42.11% 8
NO (2)	15.79% 3
YES - if reworked* (3)	42.11% 8
Total Respondents: 19	
Comments (9)	

QUESTION 6

Consistent Messaging: Ensure consistency in messaging by centralizing communication through the AANR office. This unified approach will reduce confusion and reinforce AANR's brand identity. Some Regions are very communicative with their members on social media to Regions without a presence at all. One conduit will ensure we communicate one message across the board.

- Answered: 19
- Skipped: 0

Answer Choices	Responses
YES (1)	63.16% 12
NO (2)	26.32% 5
YES - if reworked* (3)	10.53% 2
Total Respondents: 19	
Comments (9)	

QUESTION 7

Club Affiliation Program: We must dissociate club membership from AANR membership. We can no longer financially prop up resorts. Members are disillusioned by the number of resorts closing or going textile and blame AANR. We also look the other way when a club has violated our guidelines so we don't lose that financial infusion. The clubs must abide by our rules, not vice versa. We need to make clubs clamor for our affiliation. Establishing stringent criteria for AANR-affiliated clubs will cause the clubs to review how they do business with the possible sanctions if they don't adhere to AANR's guidelines.

- Answered: 18
- Skipped: 1

Answer Choices	Responses
YES (1)	44.44% 8
NO (2)	38.89% 7
YES - if reworked* (3)	16.67% 3
Total Respondents: 18	
Comments (11)	

QUESTION 8

Standardization and Consolidation: Each Region has different Governing Documents, budgets, marketing strategies, and term limits. We are told that "we can't tell the Regions what to do." We need to put an end to that thinking. We are AANR, and we need to return to being a naturist powerhouse instead of having everything different and diluted.

- Answered: 18
- Skipped: 1

Answer Choices	Responses
YES (1)	33.33% 6
NO (2)	50.00% 9
YES - if reworked* (3)	16.67% 3
Total Respondents: 18	
Comments (8)	

QUESTION 9

Addressing Shortfalls: Membership is not the only area we should look at. We need to have "fresh eyes" to plan for the future. We can no longer stick to the status quo because it is safe or "has worked before."

- Answered: 16
- Skipped: 3

Answer Choices	Responses
YES (1)	81.25% 13
NO (2)	0.00% 0
YES - If reworked* (3)	18.75% 3
Total Respondents: 16	
Comments (7)	

QUESTION 10

Strategic Partnership: We have a chance to position AANR as the global leader for nude recreation in North America. The Naturist Society (TNS) is financially strapped, and Nicky Hoffman is looking to retire. We need to explore the possibility of purchasing The Naturist Society (TNS), which would add additional resources and membership. The one asset they have is "N" magazine, which has a respectable position in the naturist community.

- Answered: 17
- Skipped: 2

Answer Choices	Responses
YES (1)	64.71% 11
NO (2)	29.41% 5
YES - if reworked* (3)	5.88% 1
Total Respondents: 17	
Comments (10)	

FINANCE KRA
Sandra Cordell, Team Leader

I review the monthly QuickBooks reports provided by secretary/treasurer Mary Fleck. The budget was reviewed at the January meeting and no changes required. I prepared the 2023 Federal 990-EZ tax return, then reviewed and approved by President Bob Roach. The 990 was e-filed to the IRS.

BUDGETARY COORDINATOR

Sandra Cordell

In preparation of the June meeting, I will update the year-to-date income and expenses as of May 31, 2024 on the annual budget report. A budget update will be presented to the Board during the Summer Meeting.

GOVERNANCE KRA

Judy Turner, Team Leader

ANNUAL MEETINGS & FACILITIES

Submitted by Mary Fleck

This year we are meeting together for our Annual Summer Meetings at our host club, Pine Tree Associates in Annapolis, Maryland, which happens to be their 90th Anniversary. The meeting dates are June 17-20, 2024. Our Interim Board Meeting will be held at White Tail Resort January 24-26, 2025, with travel days being January 23 & January 26.

INTERNAL ADMINISTRATION

Robert Roche

There were no new clubs or complaints to look into since January.

LEGISLATION

Submitted by Mary Fleck

There was one motion that the Board had considered since our Interim Board Meeting.

1. To fill a vacancy on the Board when Director Wernersbach passed away. Lisa Marie Jackson will fill the vacancy until the term expires in 2024.

Currently there are no motions that will be presented at any of the 3 meetings.

GOVERNMENT & LEGAL AFFAIRS

Robert Roche

Bob - no written report

NOMINATIONS

Charles Bliss

There are three director's positions up for reelection. They are Shaun Card, Albert Gilewicz, and Lisa Marie Jackson. Lisa Marie was appointed to fill Paul Wernersbach's position, who passed away earlier this year. All three are running for reelection.

LINKAGE KRA

Submitted by Mary Fleck, KRA Leader

This KRA is a category for the various things that AANR-East offers to our members and clubs. Volunteers are always needed to enhance, expand and improve these areas.

AANR-EAST YOUTH CAMP

Submitted by Judy Turner

3 2 1 Blast off! The Nude “U” have the planning well under way. We have the Space theme this year, and Youth Leadership Camp 2024 will be out of this world this summer when it lands at Serendipity Park. Serendipity is excited to have the Youth Leadership Camp again this summer. We are hoping to get more adult staff to help. Any volunteers?

The Nude “U” has been planning and scheduling all the leadership workshops as well as the fun filled activities to keep the campers busy all week long.

I can't wait to land at youth camp this summer!

EDUCATIONAL GRANTS

Submitted by Mary Fleck

There have been no submissions for the Grant this year.

AANR-EAST HISTORIAN/ARCHIVIST

Submitted by Melody Bage

- The boxes containing archives and history for AANR-East have been inventoried and a spreadsheet cataloging the contents has been provided for the President.
- At this time, a space for the AANR-East Library has not been determined.
- No additional history has been provided for addition to the existing spreadsheet.

AWARDS

Submitted by Mary Fleck

As of this writing, I have not received any submissions.

YOUNG ADULT NUDIST ENHANCEMENT

Need a volunteer!

FACEBOOK

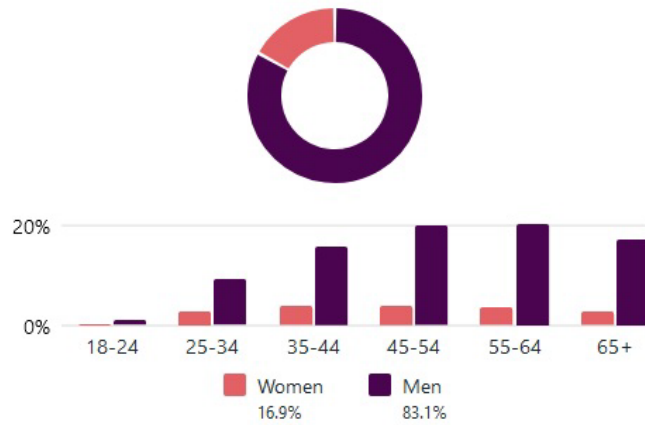
Submitted by Charles Bliss, Shaun Card

Since my last report in January of this year, the AANR-East Facebook page has shown an increase of about 200 followers. The demographic, for the followers, shows a slight increase by women. The graph below shows the followers by age and gender. The graph below that one, shows the reach which is the number of people that look at the page from March to April, the date that this report was written.

Facebook followers ⓘ

8,451

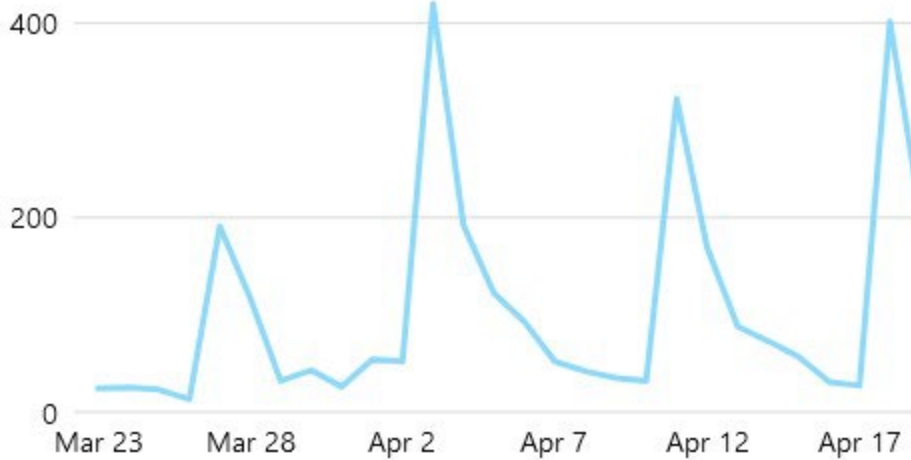
Age & gender ⓘ



Reach

Facebook reach ⓘ

1.8K ↑ 257.4%



Since the last Board meeting, I have been trying to repost many of the postings that are on the main AANR Facebook page although not done daily, it is done every few days. The peaks on the graph correspond to those postings. In the future, as time allows, I plan to look at other Facebook pages from clubs, in the Eastern region, and repost those articles. Also, adding some text to the posts which are primarily images, should increase the reach of the Facebook page and thus increase the number of followers.

Although the Instagram account has been linked to the Facebook account, it is not showing the posts from the Facebook account. I believe that is because there is one more step that has to take place with a password for the main Facebook account which I don't have at this time.

Over the last 28 days, as the date of the writing of this report, the page overview shows that the post-reach was 1554 people. The post engagement was 194.

The post reach is the number of people who saw any of the posts at least once. Reach is different from impressions, which may include multiple views of the posts by the same people. Engagement is the number of times people engaged with your post through reactions, comments, shares, views and clicks.

We had 58 new page likes and 88 new page followers. There are four comments and eight shares and there are six link clicks

X, INSTAGRAM

Submitted by Shaun Card

Updates

The AANR-East Instagram page was started in January of 2024. The page has since shown an increase of 40 followers with over 100 profile visits since its inception. The account has been visited 6 times in the month of May.

Actions

Since the page has been created, I have reached out to several other club Instagram pages to like their posts. I also have created new Instagram posts that reach out to the nude friendly Instagram social media community.

What's Next

I will start posting Eastern region club events with links to either the clubs Instagram page or club websites for more information to anyone who may be interested. Also, the Facebook page should be automatically connecting it's posts to the Instagram page, we are experiencing technical difficulties with utilizing this functionality. Will be working on making this happen soon so that we will be able to capitalize off of both media postings.

WEBSITE

Submitted by Mary Fleck

We are in search of news or articles that can be posted on the website. If you are interested in writing, please forward your article to me, secretarytreasurer@aanr-east.com.

ROVING AMBASSADORS

We currently have roving ambassadors, and they will start visiting clubs after the Summer Meetings this year.

CLUB LIAISONS

Submitted by Mary Fleck

We did some reassigning on the club liaisons. Now that the weather is warmer, all of our clubs should be open and the liaison folks should be contacting their respective clubs. They have kept me posted on their activities and I provide them with the information for distribution to our clubs.