

**PRESIDENT'S REPORT**  
**Larry Deschenes**

Hello AANR-Eastern Region.

This year has been interesting right from the start. My travel started the year off with me not being allowed into your country but we resolved that in January in time for me to attend the Winter Meeting of AANR in Suwannee Valley Resort. What a great place to visit in the north of the state of Florida.

We followed up this with our Mid-Winter meeting in White Tail Resort in Virginia where I held my sessions without my right hand advisor and secretary, Mary Fleck. After a little confusion and some minor mistakes we managed to finish the meeting without too many mistakes.

Now we are in the process of voting for three Board of Director positions via electronic voting. The results of which will be presented at the Regional Assembly.

Speaking of the Regional Assembly this too will be a first for us. Due to Covid-19 restrictions we will be holding our Annual Summer Meeting via Zoom and as of my writing this I am again restricted from your country as the border is closed at the present time for Covid-19.

I can't wait to see what is next on this year's list of strange happenings. All the best to every member, stay safe and stay healthy until we meet again.

## **VICE PRESIDENT'S REPORT**

**Thomas Pearce**

Since our winter meeting I have attended our executive (President, Vice-President, and Secretary/Treasurer) conference calls, our board Communication Calls, completed necessary paperwork related to doing business as AANR-EAST, and performed the duties of the KRA Coordinator (reported elsewhere). As always it is a privilege to serve our region and support the cause of body acceptance and family friendly nudism.

## **SECRETARY/TREASURER'S REPORT**

**Mary Fleck**

As usual, the past year has been busy. Our ruling documents were updated and posted on our website. They are available for download or a hard copy can be requested from the AANR-East office. Working with our finance team, a budget was successfully prepared and submitted to the Board for their approval.

The 2020 Delegate Credential forms have been mailed to our contract clubs for the AANR-East Regional Assembly which will be held via ZOOM Wednesday, June 17, 2020. We ask that the clubs hold their elections and submit the delegate credentials to the AANR-East office as soon as possible and to be sure that their delegate carries a copy to the Annual Summer Meeting.

As always all of the submitted written reports are available on our web site. If a printed copy is desired, the delegates can request them from the office by either calling 850-640-4944 or by email at [secretarytreasurer@aanr-east.com](mailto:secretarytreasurer@aanr-east.com).

The Ballot had been prepared and mailed out. We had a slate of four candidates for three positions for the membership to consider as well as 1 motion. A tally will be conducted at the end of May so the elected candidates have time to make arrangements to attend the 2020 Annual Summer Meeting

The current status of all of our savings accounts will be available at the Annual Summer Meeting in June.

The Capital Assets list will be available at the Summer Meeting and also upon request from the AANR-East office.

Last but not least, I want to thank the AANR-East Officers and Board of Directors for allowing me to serve the association for 19 years as the Secretary/Treasurer. It has been a pleasure and I hope that they will allow me to continue in that capacity.

## KEY RESULT AREA COORDINATOR'S REPORT

Tom Pearce

The Finance KRA continues to be effective based on communications between Mary and Sandra. The Brand KRA has had a bit of a struggle with some changes in PR and minimal communication between the Brand Chair by sub-leads. The Governance KRA continues to monitor communication about GAT, and Legislation items. Our Web Site has had some changes and maintenance by our Web master. There were discussions about mapping features and possible costs for using Google Maps. This item remains open. Based on what I am seeing, efforts are being made to keep our Facebook presence active.

After our June 2019 Summer meeting I requested a list of SMART goals/objectives from each of our KRA leaders. I did receive responses from KRA leaders however, none really conformed to being Specific, Measurable, Attainable(Achievable), Relevant, and Time Based.

We Spent Time at our Interim Meeting and shared documents and guides to our board members during the meeting. Some preliminary sets of goals were handed in.

## **GOVERNANCE KRA**

### **Judy Turner, Team Leader**

I have checked in with different team leaders. There are no pending concerns, As the pandemic has slowed down numerous things in our communities it has affected the already challenging task of encouraging new recruitments.

#### **ANNUAL MEETINGS & FACILITIES**

**Submitted by Mary Fleck**

Because of the Covid-19 epidemic, this year's Summer Meeting will be held via ZOOM rather than at our host club, White Tail Resort. With luck, our Interim Board Meeting will be held at White Tail Resort January 29-31 2021.

#### **INTERNAL ADMINISTRATION**

**Robert Roche**

No written report submitted

#### **LEGISLATION**

**Submitted by Mary Fleck**

There have not been any motions since we met in January for the Interim Board Meeting and currently there are no new motions that will be presented at the Summer Meeting.

#### **GOVERNMENT & LEGAL AFFAIRS**

**Robert Roche**

No written report submitted

#### **NOMINATIONS**

**Deb Olevano**

There has been no reply from any of the camps that I sent emails to requesting for them to post at their grounds. The request was asking them if any owners or members would be interested in running for positions in AANR-East. I described, briefly what the different positions were about.

**ADVOCACY AND ALLIANCES KRA**  
**Judy Turner, Deborah Olevano, Team Leaders**

We had gotten great response from Pickle Ball Central.

The plan was to let clubs know about the discounts available when they began to open this past spring, unfortunately Covid-19 has messed with that plan. We are presently looking for a different approach to informing the clubs. I have not gotten any response from Wilson (volleyball). But will continue to reach out.

I have also made contact with White Thorn Lodge, unfortunately with Covid-19 Super Bowl 50 has been postponed. I will continue to reach out and keep in contact with them. I also had Mr. Healy from White Thorn reach out to me, he had questions on how to encourage young people to patronize their park.

**BRAND KRA**  
**Connie Pearce, Team Leader**

With the resignation of Ronna Krozy in March, our efforts to reach out and maintain contact with our clubs has become a bit disorganized. Charlie Bliss has assembled a list of all the club contact responses as provided by Ronna and others. As of this writing I do not have a usable copy of this information for general reference or use. We need to revisit the list of our clubs and those who volunteered to be the contacts and verify they will be willing to continue in this roll. The advent of an online Summer Meeting may make this a bit more difficult to achieve but we will try.

**Club Representative**

**Vacant – need volunteers**

Refer to Team Leader Report.

**MEMBERSHIP/MARKETING**

**Gloria Waryas**

Membership marketing has not been done in the East, however AANR has been discussing ways to use Meetup for clubs both landed and non-landed both to promote and enhance social nudity. With Meetup, it is offering a great opportunity to help a clubs grow.

The other suggestion coming from AANR is “How to start a Non-Landed Club” for the East region this is not new. For years we in the East have had “booklets” for both landed and non-landed clubs to help them develop a club.,

**PUBLIC RELATIONS**

**Vacant – need volunteers**

PR has been handled by Ronna Krozy until she sent a resignation notice to the President in March 2020. As a parting comment she stated “It would be wonderful if AANR-East could begin contacting the clubs to see how they have been doing during the Covid-19 lockdown”.

**FINANCE KRA**  
**Sandra Cordell, Team Leader**

I am working with Mary as needed and reviewing the monthly financial information that Mary sends. Reviewed and made changes to the QuickBooks accounting file so Mary could send it off to the accountant to prepare the annual IRS 990 filing.

**BUDGETARY COORDINATOR**

**Sandra Cordell**

No written report at this time. A budget update will be presented to the Board during the Summer Meeting.



**LINKAGE KRA**  
**Submitted by Mary Fleck, KRA Leader**

This KRA is a category for the various things that AANR-East offers to our members and clubs. Volunteers are always needed to enhance, expand and improve these areas.

**AANR-EAST YOUTH CAMP**

**Submitted by Mary Fleck**

Unfortunately due to the COVID-19 epidemic, the Youth Camp has been cancelled this year. With any luck, it will be held next year.

**EDUCATIONAL GRANTS**

**Submitted by Mary Fleck**

There were no submissions for the Grant this year.

**AANR-EAST HISTORIAN/ARCHIVIST**

**Submitted by Melody Bage**

The boxes containing archives and history for AANR-East have been retrieved from White Tail Resort.

At this time, a space for the AANR-East Library has not been definitely determined.

At the 2020 Winter Board meeting, the following Smart Goal was developed:

**Smart Goal:** To inventory the existing AANR-East archives and subsequently develop a catalog of materials for the existing archives which can be sorted, shared, and printed. This goal will have been completed once all items in the archive boxes have been inventoried, with items reflected on a spreadsheet

The purpose of the catalog will be as the initial step in determining resources necessary for future library; determining restrictions to documents requiring confidentiality/security; and determining how the archives can be made accessible to members.

The timeline for completion of the document inventory spreadsheet is prior to the June AANR-East meeting scheduled June 14-19, 2020.

This goal is relevant and important, because the history of AANR-East needs to be documented and preserved. Further, the benefits of achieving this goal will be the archival process can be standardized and important data for a future AANR-East Library can be determined.

Archives still need to be located and several officers have indicated they have additional materials.

The Materials on-hand have been sorted. A spreadsheet for recording the materials and documents has been developed and entries have been made using the following fields:

Media Type – Name of Organization – Year – Month – Location

The timeline for mailing the completed spreadsheet to the AANR-East President is June 2, 3030 and there do not appear to be any obstacles to meeting this deadline.

## **AWARDS**

### **Submitted by Mary Fleck**

As of this writing, I have not received any submissions.

## **YOUNG ADULT NUDIST ENHANCEMENT**

### **Need a volunteer**

## **WEBSITE**

### **Submitted by Gloria Waryas**

The website updates that were recommended have been completed. It would behoove AANR-East to put a small team (3) together to seriously revamp the website. It has been too long to not resolve issues that the board has concerns with.

## **SOCIAL MEDIA**

### **Submitted by Gloria Waryas**

Social Media is moving along as expected.

## **ROVING AMBASSADORS**

We currently do not have any roving ambassadors.