

PRESIDENT'S REPORT

Larry Deschenes

Welcome to the AANR-East Summer meeting. I am so happy to have the pleasure of chairing this important meeting. My report covers the activities of AANR-East since our January meeting.

One of the nice things we do during our meetings is swear in new Board Members and Executive Officers. During our January meeting we welcomed to the Board Donald Drinkard and Deb Olevano to fill vacancies and to the Executive Officers the return of Gloria Waryas as Vice President.

We addressed an issue regarding discrimination or the appearance of discrimination by rewording the appropriate section of the AANR-East Procedure Manual. Now any member can run for positions on the Board of Directors even if their spouse is already on the board. We have agreed that this better represents all members. Now we must restrict what assignments such members get so as to not create a conflict or perceived conflict of interest. During the discussions around this issue we were fortunate to have as an advisor, Erich Schuttauf, AANR's legal counsel and now Executive Director. Thank you Erich for your advice and input into those deliberations.

We discussed our KRA's and the lack of progress. During these discussions we have decided to try a different approach to things. It will be the team leaders responsibility to prioritize the goals, set a target and estimate the progress within a time frame. When this time frame is close, it will be verified that we are moving towards this goal and report to the KRA Coordinator. If these targets are falling short it will be the Team Leader's job to explain why and suggest ways to assist. We must stop being a board only in name, we all must work towards our goals and if we cannot then we should move on and let someone else pick up where we left off.

After the Interim Meeting concluded I attended the AANR Winter Meeting at Lake Como Resort. AANR spent a fair bit of time discussing the Budget and financial health of the organization. The situation is in such condition as to require cost cutting measures as we are running a deficit budget for the coming year. In relation to these problems I have attempted to contact the President of the Federation of Canadian Naturists, FCN, Greg Snow and invite him to send a representative to our meeting to discuss these same issues and how FCN is coping with them. As of the date of this writing I have had no response.

Further to activities at the AANR Mid-winter meeting I was discussing the AANR booth at the National Conference of State Legislators, NCSL, with Erich and Kathy Watzell, our AANR President. During this discussion I was invited to attend the conference in Nashville this summer. I believe this gives AANR a better International Presence at the conference and I am very excited to be going.

Our Secretary/Treasurer Mary Fleck has moved to Florida and with her our Office has moved as well. During this move we have disposed of a large amount of old paperwork, the old office

furniture has been replaced and all contact information has been updated. I truly hope Mary, **that** you enjoy your new digs.

VICE PRESIDENT'S REPORT

Gloria Waryas

As Vice President this report will be short. I have been on all of the officers' calls and we continue to fulfill our duties as is expected of all of our elected officials.

As many of you are aware the KRA Coordinator's position is with the Vice President. Unfortunately I have had very little communication from the team leaders. Perhaps we can resolve this at our meeting in June. I would like to compliment Ronna Krozy for her dedication to our PR team and for all the progress she has made contacting our clubs.

I have also assisted the President in putting together our Director 101 booklet which we will begin using at our June meeting. It's an important document for all newly elected directors and also for our current directors. It is not always an easy task to be a newly elected board member and not really understand the workings of our organization. Director 101 will make their job a much easier one.

As I continue my role as Vice President I will work diligently to serve our members and clubs to the best of my ability.

SECRETARY/TREASURER'S REPORT

Mary Fleck

As usual, the past year has been busy. Our ruling documents were updated and posted on our website. They are available for download or a hard copy can be requested from the AANR-East office. Working with our finance team, a budget was successfully prepared and submitted to the Board for their approval.

The 2019 Delegate Credential forms have been mailed to our contract clubs for the AANR-East Regional Assembly at White Tail Resort next month. We ask that the clubs hold their elections and submit the delegate credentials to the AANR-East office as soon as possible and to be sure that their delegate carries a copy to the Annual Summer Meeting.

As always all of the submitted written reports are available on our web site. If a printed copy is desired, the delegates can request them from the office by either calling 850-640-4944 or by email at secretarytreasurer@aanr-east.com.

The Ballot had been prepared and mailed out. We had a slate of four candidates for three positions for the membership to consider. A tally will be conducted at the end of May so the elected candidates have time to make arrangements to attend the 2019 Annual Summer Meeting. They still need to be present for all roll calls at the Summer Meeting in order to be sworn in and seated. The outcome will be announced at the Regional Assembly scheduled for Wednesday, June 19th.

The current status of all of our savings accounts will be available at the Annual Summer Meeting in June.

Our Capital Assets list has changed slightly as a new printer was purchased in early May. The Capital Assets list will be available at the Summer Meeting and also upon request from the AANR-East office.

Last but not least, I want to thank the AANR-East Officers and Board of Directors for allowing me to serve the association for 18 years as the Secretary/Treasurer. It has been a pleasure and I hope that they will allow me to continue in that capacity.

I also would like to thank the Board for assisting in the moving of the AANR-East Office to my new home in Panama City Florida. It was greatly appreciated and welcomed.

AANR-EAST MEMBER TRUSTEE REPORT

Fred Van Nest

AANR is facing a serious budget shortfall. A significant portion of that is for development of the Membership Management System (MMS) software. That portion is not a major concern because after the project is complete, all expenses for it will be capitalized. A loan with repayment over the estimated life of the system will be used to reimburse the operating account. No actions have been taken to address the shortfall.

Actions by the Trustees included:

- Defeated a motion to charge the regions a service fee for collecting their dues and passing the money on to them.
- Defeated a motion to change the dollar amount of checks that require two signatures from \$10,000 to \$5,000.
- Approved a motion to make July 31 the deadline for clubs to file applications to host the following year's midwinter meeting.

The MMS committee is the most active committee as it works to develop the MMS software, which is expected to go "live" by the end of the year. It will provide smooth integration between the web site, credit card processor and the bank account which will facilitate implementing promotional opportunities. Membership lists will be available to regional Presidents and club managers. The system will be versatile and easily modified to meet changing needs.

The PR Chair is working actively on Public Relations, but there are many opportunities for good PR but that go unmet due to the lack of volunteers.

The Planning Committee is charged with developing a new mission statement for the Association. They held a brain storming session for ideas during the Midwinter meeting and they are expected propose a new mission statement at the August convention.

In the past, advertising covered the expenses of producing and distributing the *Bulletin*. However, like most print media, the *Bulletin* is experiencing a decrease in advertising revenue as advertisers shift their focus to electronic media. The trend is expected to continue. Some options have been discussed to compensate for the decreasing revenue. They include making the *Bulletin* an on line only publication, charging increased dues for members who wish to receive a print edition and changing to a less frequent publication schedule. No decisions have been made. Your ideas are welcome.

GOVERNANCE KRA
Donald Drinkard, Team Leader

I am in process of coming up to speed on this KRA and what exactly my duties are. I will be speaking to Gloria Waryas, the KRA Coordinator the weekend of the Banana Rum Cup Volleyball Tournament about what exactly is expected of me.

ANNUAL MEETINGS & FACILITIES

Submitted by Mary Fleck

There have not been any applications submitted currently to host the 2020 Summer Meeting. Our Interim Board Meeting will be held at White Tail Resort January 24-26, 2020.

INTERNAL ADMINISTRATION

Robert Roche

No written report submitted

LEGISLATION

Submitted by Mary Fleck

There were two motions that the Board had considered since we met in January for the Interim Board Meeting.

Motion 1: To change the procedure for officers if they are related in any fashion.
Passed Unanimously

Motion 2: To allocate \$1700 to the Secretary for moving the AANR-East office and new office furniture.
Passed

GOVERNMENT & LEGAL AFFAIRS

Submitted by Donald Drinkard and Robert Roche

We are in the process of joining the national level conference calls under the leadership of Tim Mullins, AANR Government Affairs Chair.

We also are monitoring AANR and AANR-East websites as well as news websites to stay abreast of news concerning acceptance of nudity and news concerning AANR.

NOMINATIONS

Patti Scroggins

No written report submitted

ADVOCACY AND ALLIANCES KRA
Marcus Barbosa, Team Leader

With the KRA regarding the exposure and outreach of young nudist to AANR and its importance to our nudist lifestyle, I have had numerous opportunities to spread the word.

During the volleyball tournament in Pennsylvania (Super bowl north), me and a former director (Sarah Bage) passed out AANR-East wrist bands and pens. This stirred up interest, especially among young to middle aged nudists.

During a Halloween event, I was able to convince a couple friends to try nudism for the first time. They came with me to White Tail Resort and really enjoyed themselves and promised to come back. I even recruited more of my friend group to come to Bob's Christmas party. These and more are all potential AANR life members.

Former director Sarah Bage and Kelly Hogan are always vigilant in finding new camp members for their youth camp every summer. Talking with some of the camp members, they are confident to have a strong showing for following year of camp.

BRAND KRA
Tom Pearce, Team Leader

No Written Report

Club Representative

Tom Pearce

No Written Report

MEMBERSHIP/MARKETING

Gloria Waryas

No Written Report

PUBLIC RELATIONS

Submitted by Ronna Krozy

In my January 2019 report, I stated a goal of creating a master list with the PR chairs of all of our clubs. Since then, I have developed an interview form and an updated PR contact form to identify and gather information from PR contacts in our regions' clubs. A personal friend (and AANR East member) volunteer has begun phoning and/or emailing clubs. This has been very time consuming especially since many of our 44 clubs are just now opening. There are still a number of clubs that have not as yet been contacted.

On the national level, the PR Committee calls are continuing monthly. Committee reports and PR activity from Mary Jane Kolassa, AANR's PR consultant, are sent to regional presidents, Executive Director, Erich Schuttauf and Marketing Communications Director, Jeff Baldassarre. One project that regions are implementing is a card advertising AANR and/or their region. It begins with: "Your business was just patronized by a nudist." The card is intended to be left at restaurants, big box stores, garden shops (especially before Naked Gardening Day) or just as a conversation piece to inform people about AANR and members' contribution to local economy. A stack of these will be brought to the June AANR-East Summer Meeting for attendees.

The AANR PR Committee is also finalizing its goals and objectives. These will be shared with PR Committee volunteers at AANR-East.

FINANCE KRA
Sandra Cordell, Team Leader

During the January 2019 Interim Board Meeting, the Board decided to table the creation of a 501C(3) corporation until more information can be obtained.

The Money Market and a small savings account that were in FNB in Alabama have been moved to Regions Bank. At this time we have only opened the Money Market account and will create a new savings account at Regions Bank in the near future. The funds that were in the savings account are currently in the Money Market Account. This makes it easier for Mary to make deposits at a local bank closer to her new home and the AANR-East office. There are no FNB banks in Florida.

BUDGETARY COORDINATOR

Sandra Cordell

No written report at this time. A budget update will be presented to the Board during the Summer Meeting.

LINKAGE KRA
Submitted by Mary Fleck, KRA Leader

This KRA is a category for the various things that AANR-East offers to our members and clubs. Volunteers are always needed to enhance, expand and improve these areas.

AANR-EAST YOUTH CAMP

Submitted by Mary Fleck

Staff has been notified of dates and location and Nude U is preparing the schedule for this year's camp. This year's theme is the "Olympics".

EDUCATIONAL GRANTS

Submitted by Mary Fleck

There were no submissions for the Grant this year.

AANR-EAST HISTORIAN/ARCHIVIST

We have no volunteers for this category.

AWARDS

Submitted by Mary Fleck

As of this writing, I have not received any submissions.

YOUNG ADULT NUDIST ENHANCEMENT

Submitted by Marcus Barbosa

No written report submitted

WEBSITE

Submitted by Gloria Waryas

In order to assist our webmaster I will be meeting with him in May to begin the process of revamping our website which will allow me to assist. When we did our last changes Mary and I put together a list for our webmaster. It took some time to do that as well, so if I can make small changes or corrections it will help him. It is very expensive to pay a webmaster to be at our beck and call, therefore, I believe there is a need for an assistant.

SOCIAL MEDIA

Submitted by Gloria Waryas

Our social media presence continues to be impactful, but there is still a need for our clubs to participate and make postings. Right now our media person is looking at our clubs websites to post information and that is very time consuming. We also need our directors to participate in our FaceBook posting as well. I would like to thank Shannon for all his hard work and dedication to AANR-East for several years.