

PRESIDENT'S REPORT

Gloria Waryas

It's hard for me to believe that we are fast approaching January and our Interim Board Meeting at White Tail Resort. It's also hard to believe that this is my last President's report for our Interim Board Meeting. Where did the time go?

In August I attended the AANR Convention at the Willamettan's in Oregon. My week began with introductions to the members of the club. Being a Co-op club the entire convention was hosted by volunteers from the club. They did a fabulous job from the meals to the parades that were held every morning based on the theme for the day. That same theme followed through each evening with a variety of entertainment and the comedy show was probably one of my favorites, although they were all fantastic.

We have newly elected Trustees from the Eastern Region, Ronna Krozy and Susan Weaver. I am sure most of you know Susan Weaver as past president of AANR and she is now a Club Trustee. Ronna Krozy is a Club Trustee as well and hails from Solair. Ronna will be a great addition to the AANR Board. She is energetic and has some great ideas. I served with Ronna on the AANR-East PR team back a few years ago and I am excited to see her now as part of the AANR Board.

We all had an opportunity to meet Dan Whicker our new Executive Director in July and he explained to us what his plans would be in the upcoming months. He also presented his plan to everyone at the Convention. It is what he calls the Three M's. The first is M is to focus all work around the mission. Measuring the success of every program or process it is centered on in the core mission of AANR.

The next M is Membership. Dan's plan is to maintain our current membership base while continually adding new members. We have all heard the "Why" about joining AANR. Dan believes that we are not doing our job of communications and the question of value. Therefore Dan states *"We must be able to communicate the value of membership, the value of partnership, and the value of our organization in general. If people are not seeing the value, but we know that the value is there, then there is simply a communication problem."*

The third M is Message. As he mentioned about value, there are many other messages that must be communicated and delivered to target audiences. We have discussed all of this in our Strategic Plan. We have had several discussions about Membership and communications with different demographics. We have set in place a plan of action as a Region. Our plan is not much different from what Dan speaks about. Now we need action. We as a region must also remember that we are not just serving the United States but also Canada. As I serve my last six months as your President I would like to begin to see the action.

It will take all of us working together to make things happen and my intention is to stop the talking and start the walking to begin to accomplish some of our goals. There is not a separate

agenda for each KRA; they all interrelate to each other, so I challenge all of you to become involved and to make our Strategic Plan a success. To move us forward and to Make Social Nudity Cool. It has also made me wonder if I am not communicating to all of our Directors about our Strategic Plan and what I can do differently in the short time I have left as President.

Speaking of communication, I have communicated several times with AANR President Bev Price and also with our Executive Director about what I believe we need to see happen where AANR is supporting the regions so that we are able to communicate as we go about achieving our goals. Each and every time we speak to people we are not just speaking about AANR-East we are communicating about the value of AANR. I have spoken to Bev about the Roving Ambassador program and how constructive it is to meet with our clubs and members. Advocating for new members and supporting our goals as a region. Aligning ourselves with clubs, members, and prospective members with appreciated value when they become part of a larger organization and what we can accomplish together under one umbrella.

I have also spent a great deal of time discussing the importance of youth camp with Dan Whicker and I believe because he was able to watch and participate first hand in our youth camp he believes in the importance supporting our youth. However, this program should continue on into the Young Adult with our Young Nudist Leaders program on the AANR level. Each year we as a Region have supported financially the Young Nudist Leaders and I believe it is an important aspect to our growth as an organization.

As your President I always dream big and I will continue to dream big now and in the future for AANR-East as I believe that we as a Region are very progressive in our thinking and that is what is needed to become successful.

Respectfully and Proudly submitted,
Gloria Waryas

SECRETARY/TREASURER'S REPORT

Mary Williamson

As part of the daily office work required, minutes have been posted on the AANR-East Web Site. Bills have been paid and rebates reimbursed to clubs that submitted needed information. To date all of our Certificates of Deposits have matured and we have now invested the money through Edward Jones or they have been deposited in our Money Market Account. The Finance KRA Committee will update everyone on what is happening there.

The Finance Team will soon begin working on the 2017 budget and it will be completed and approved at the Interim Board Meeting. Once again this is a difficult task as our membership has dropped - this affects the availability of funds for our various KRA teams.

All written reports for the 2017 Interim Board Meeting were due December 12th and will be posted on our web site. Financial information is available to any member that requests it along with copies of the spreadsheets showing the current status of our savings accounts and the Capital Assets Report.

AANR-East is always looking for volunteers with professional backgrounds to work on our Key Result Area teams or to come up with new ideas for furthering AANR-East, AANR and nude recreation in general. If you know of anyone that would be interested in helping our association, please encourage them to contact any of the officers, directors or simply call the AANR-East Office.

If anyone has any questions or concerns, I can be reached by e-mail, secretarytreasurer@aanr-east.com, or by calling the office at 256-657-7497.

On another note, we had a great Youth Camp this past summer in New York. We had 10 campers with ages between 10 and 17. AANR's new Executive Director Dan Whicker was present serving as a staffer and his son was a camper. The Camp Committee will be meeting soon to decide the location and theme of the 2017 camp.

MEMBER TRUSTEE REPORT

Fred Van Nest

The big news at AANR is the new look and much improved content of the AANR Bulletin and the Undressed Press. If you've given up reading the old Bulletin, take a look at the new version. You'll like it. It is now edited by a new employee named Katie Fitzsimmons.

If you haven't signed up to receive the emailed Undress Press, you'll be in for a treat if sign up under the "News & Events" tab on the AANR website (www.AANR.com). Its new editor is also a new employee named Darien DeLuigi.

Staff efforts continue to be concentrated on refining office and administrative processes and, sadly, little effort has been devoted to advocacy and mission. Operations have been hampered by office renovations. The initial plan was to renovate one half of the suite while the staff worked in the other half but the noise, dirt and dust soon proved that was unworkable. The staff was then crowded into two unoccupied units where they have a more workable environment. Progress is being hampered by delays in getting necessary permits, but work is expected to be complete by yearend. The staff will then have a fresh modern work environment and it is hoped things will settle down and allow more time for mission oriented activities.

At the Region's Summer Meeting AANR Executive Director (ED) Dan Whicker was asked if the Bob Page Legal Defense Fund was actually a fund in the sense that a fund is money set apart for a specific purpose. He did not know the answer but agreed to look into it and report back. He referred the question to AANR Finance Committee Chair Bob Campbell. Mr. Campbell responded in part:

"...Page Fund revenue from all sources totals about \$20,000/year.

With the possible exception of some small line items, our Government Affairs activities fall within the guidelines of authorized expenditures from the Page Fund. Depending upon your view on including staff time for GA in the total the annual GA budget is either \$30,000 or \$88,000 for 2016.

Since the revenue of \$20,000 is less than the authorized expenditures of \$30,000 on the low end there is no residual money to hold on deposit and create an ongoing Bob Page Memorial Fund."

Donations are credited to an income *account* known as the "Bob Page Legal Defense Fund" where they co-mingle with all other income. They then mysteriously un mingle and are used to pay expenses incurred in several government affairs expense accounts. Since the donations are insufficient to cover all expenses in those accounts, the donations are supplemented by other co-mingled funds as necessary.

So, although a rational argument can be made to support the contention that donations to the Bob Page Legal Defense Fund are used for Government Affairs purposes, *the donations are not set*

apart in a fund for that purpose. A rational argument can also be made that donations *do not* support Government Affairs because contributions to the fund neither increase nor decrease the money allocated for Government Affairs spending.

As a result of these discussions, the ED indicates AANR will do some things to educate members about how these donations work for them. He seems to feel it would be desirable to create a “war chest” fund but believes, for unexplained reasons, “...it will take a nice sized deposit to get it going...” He adds “The finance committee is also discussing what to do about the wording of the ‘fund’ and the possible creation of an actual ‘fund’.” Stay tuned for further developments, but don’t hold your breath.

LEGISLATION COMMITTEE
Submitted by Mary Williamson, Chair

There were three motions that the Board had considered since we met at Juniper Woods Campground in July for the Annual Summer Meeting.

Motion 1: To elect a new Vice President to fill the vacancy – Robert Roche will fill the position until June 2017.

Motion 2: To elect a new Director to fill a vacancy on the Board – Sarah Bage will fill the vacancy until the Ballot election in 2018.

Motion 3: To create another KRA team called Linkage. Passed unanimously

Currently there are no motions that will be brought before the Directors at the Interim Board Meeting.