

PRESIDENT'S REPORT

Gloria Waryas

Our Interim Board Meeting was held at White Tail Resort and it was hard to believe that we spent our time in about 28 degree temperatures. I even stood out in the snowstorm doing my best to catch snowflakes on my tongue – naked! However, despite the cold we were very successful in moving forward with our strategies.

I would like to state that my Presidents Report is going to include a Public Relations Report, Website Report, Strategic Planning Report and the IA Report.

This is an election year and an important year for AANR-East and AANR. The dedicated people that serve our organization work hard and long hours as volunteers and for that I am eternally thankful. As with any volunteer organization, finding committed volunteers can be a challenge. However, volunteering on a single project on behalf of social nudity is just as important as our Directors and Officers. There are many areas where volunteers are needed, and we are always looking for exceptional people.

I attended the AANR Mid-Winter Meeting at Cypress Cove in February and met the new Executive Director Dan Whicker and his family. I have had many conversations with Dan and I look forward to having him at our Summer Meeting. It will be important that Dan recognizes and appreciates the work we have done on our Strategic Plan and that AANR-East leads the way in thinking strategically and the importance of becoming a cause oriented organization. As I have stated previously, many times, our forefathers worked diligently to provide nudists with credibility and it is of the utmost importance that we move our organization in that direction again.

While I was at the meeting I was very concerned about the financial situation of AANR therefore I was conscientious when reviewing the budget. Below please find an excerpt from Bob Campbell:

Our yearend balance sheet is indicative of an organization with a healthy financial position. Our current balance (current assets – current liabilities) at November 30 is about \$ 39,000 with a ratio of 1.3:1. The current ratio is a measure of an organization's ability to meet its financial obligations as they fall due and a ratio of 1:1 or better is considered appropriate. Our current assets of \$51,000 are composed primarily of cash on deposit while our current liabilities of \$39,000 are composed primarily of monthly amounts due to the Regions and certain payroll accruals. In addition to the positive current position the Association has over \$700,000 in Restricted Funds which could be accessed in the event of a catastrophic event.

I am still very concerned about the overall funds and also the loss of money with the Membership Growth Incentive Program. This program is costing us (AANR) a great deal of money with no return. I am not sure why the Trustees continued to support a program that is not working, however they voted to continue the program much to my aversion. AANR's Public Relations Team continues to have conference calls every month, but I don't feel that we are doing very much to increase our advocacy efforts with the public. I have made

several suggestions and also stated that we should plan ahead for other events. I presume I have a different perspective on Public Relations. There are so many different things we could do to keep the AANR name front and center that would build our public relations.

The new website is up and will be completed shortly. We have a new webmaster and I believe that we should see an increase in our social media presence along with our Face Book and Twitter accounts. If you have any comments about the website, please email me and we will address them as soon as possible.

I am saddened that our Strategic Plan has come to a standstill in most areas. However, I believe that if we can find someone the will be the operations manager for our KRAs we will make a great deal of progress. There have been some important accomplishments which would be the Women in Naturism that was held at White Tail Resort. That is a great advocacy effort and is going to continue. We also have two directors that will be traveling to some volleyball tournaments that will continue to advocate for social nudity using our wristbands. So there is some excitement, now it is just a matter of coordinating our efforts.

We had one IA that had not been determined as of January; however the issue has now been resolved.

Thank you for allowing me the opportunity to serve you our members and future members, I am humbled.

SECRETARY/TREASURER'S REPORT

Mary Williamson

As usual, the past year has been busy. Our ruling documents were updated and posted on our web site. They are available for download or a hard copy can be requested from the AANR-East office. Working with our finance team, a budget was successfully prepared and submitted to the Board for their approval.

The 2016 Delegate Credential forms have been mailed to our contract clubs for the AANR-East Regional Assembly at Juniper Woods Campground next month. We ask that the clubs hold their elections and submit the delegate credentials to the AANR-East office as soon as possible and to be sure that their delegate carries a copy to the Annual Summer Meeting.

As always all of the submitted written reports are available on our web site. If a printed copy is desired, the delegates can request them from the office by either calling 256-657-7497 or by email at secretarytreasurer@aanr-east.com.

The Ballot had been prepared and mailed out. We have a slate of three candidates for three positions for the membership to consider. A tally will be conducted and the elected candidates will be contacted. They still need to be present for all roll calls at the Summer Meeting in order to be sworn in and seated. The outcome will be announced at the Regional Assembly scheduled for Wednesday, July 27th.

The current status of all of our Certificates of Deposit and savings accounts will be available at the Annual Summer Meeting in July.

Our Capital Assets list has not changed since last year with the addition of a president's laptop computer and a mobile printer for the office. The Capital Assets list and will be available at the Summer Meeting and also upon request from the AANR-East office.

Last but not least, I want to thank the AANR-East Officers and Board of Directors for allowing me to serve the association for 15 years as the Secretary/Treasurer. It has been a pleasure and I hope that they will allow me to continue in that capacity.

AANR-East Member Trustee Report

Fred Van Nest

AANR has a new Executive director! He, his wife and 2 teen-aged sons are all nudists. They are all currently living at Cypress Cove while they sell their home and purchase a new one in the Kissimmee area. Sadly, he has not reached out to Trustees for their ideas about things the Association should be accomplishing but, then again, there are plenty of administrative challenges that he hopefully is addressing. Perhaps he will focus more on mission-oriented activities after he attends regional conventions and has a better feel for the pulse of the Association.

AANR's World Naked Gardening Day (WNGD) Facebook post went viral with nearly 600,000 views. Intuitively, it seemed the large number of viewers should produce some new memberships. When I inquired about the number of new memberships, I was informed this exposure "plants seeds" that may help with futures memberships, but is not likely to produce any short-term results.

AANR's recent advocacy efforts have included promotion of Women in Naturism and Nude Games weekends, both of which take place at participating clubs. Women in Naturism is a British Naturism (BN) initiative that has reportedly been effective at introducing women to Naturism in Europe.

AANR's recent leadership has focused primarily on administration, and therefore has achieved few mission-oriented accomplishments. Several current and former leaders worked diligently to recruit Trustee candidates who understand how an advocacy organization should function and who are expected to work well together. If they are elected, there is reason for optimism that AANR will become more mission-oriented in the coming years.

LEGISLATION COMMITTEE
Submitted by Mary Williamson, Chair

There was one motion that the Board had considered since we met at White Tail Resort in January for the Interim Board Meeting.

Motion 1: To change the dates of the 2016 Annual Summer Meeting
Passed unanimously

Currently there are no motions that will be brought before the Directors at the Summer Meeting.

BILL WILLIAMSON AANR-EAST YOUTH LEADERSHIP CAMP
Project: Youth Leadership Camp
Submitted by Mary Williamson, Camp Administrator

Project Status:



Status Explanation: The Youth Leadership Camp will be held in July as usual.

Action Plan: This year's theme is medieval/fairytale with Nudles (camp mascot on back of the camp t-shirts) saying "Once Upon a Time....". Plans are under way for yet another fun packed week for our nudist campers.

If you know of any kids between the ages of 11 and 18 that would be interested in attending camp, please contact me at youthcamp@aanr-east.com for more information regarding the youth camp. If the tuition is a problem, a lot of the clubs that our campers come from hold fundraisers throughout the year and there are also a few scholarships available through AANR-East to help families off-set the cost.

Long-term strategic goal: To retain membership of our youth as they reach adulthood.

Strategic Goals Met by this Project: Retain membership of several of our youth as they reach adulthood. To teach leadership skills to our youth as they become young adults. To promote family nudism and most of all, Fun!